



# United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/532,034	03/21/2000	Jay H. Connelly	042390.P8388	6937
7:	590 06/29/2005		EXAM	INER
James Y Go			BLAIR, DOUGLAS B	
Blakely Sokolo	ff Taylor & Zafman LLP		<u> </u>	
12400 Wilshire Boulevard			ART UNIT	PAPER NUMBER
Seventh Floor			2142	
Los Angeles, CA 90025-1026			DATE MAILED: 06/29/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

<u> </u>	Application No.	Applicant(s)				
	09/532,034	CONNELLY, JAY H.				
Office Action Summary		Art Unit				
	Examiner					
The MAILING DATE of this communication a	Douglas B. Blair	2142				
Period for Reply	appears on the cover sheet v	·				
A SHORTENED STATUTORY PERIOD FOR REF THE MAILING DATE OF THIS COMMUNICATION  - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a  - If NO period for reply is specified above, the maximum statutory peri  - Failure to reply within the set or extended period for reply will, by sta Any reply received by the Office later than three months after the may earned patent term adjustment. See 37 CFR 1.704(b).	N. 1.136(a). In no event, however, may a reply within the statutory minimum of the dwill apply and will expire SIX (6) MC tute, cause the application to become A	a reply be timely filed  iirty (30) days will be considered timely.  DNTHS from the mailing date of this communication.  ABANDONED (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 10	) January 2005.					
2a) This action is <b>FINAL</b> . 2b) ⊠ T	2a) This action is <b>FINAL</b> . 2b) ⊠ This action is non-final.					
3) Since this application is in condition for allow	3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice unde	er Ex parte Quayle, 1935 C.	D. 11, 453 O.G. 213.				
Disposition of Claims						
4) Claim(s) <u>1,2,4-8,10-12,14-19 and 21-32</u> is/a	are pending in the application	on.				
4a) Of the above claim(s) is/are withd		÷				
5)☐ Claim(s) is/are allowed.	·					
6) Claim(s) 1,2,4-8,10-12,14-19 and 21-32 is/a	re rejected.					
7)☐ Claim(s) is/are objected to.	•					
8) Claim(s) are subject to restriction and	d/or election requirement.					
Application Papers						
	•	ý.				
9) The specification is objected to by the Exam		n bu the Fueriese				
10) The drawing(s) filed on is/are: a) a						
Applicant may not request that any objection to t		• •				
Replacement drawing sheet(s) including the corr	·					
The bath of declaration is objected to by the	Examiner. Note the attach	ed Office Action of form F 10-132.				
Priority under 35 U.S.C. § 119						
12)☐ Acknowledgment is made of a claim for fore	ign priority under 35 U.S.C.	§ 119(a)-(d) or (f).				
a) ☐ All b) ☐ Some * c) ☐ None of:						
1.☐ Certified copies of the priority docume	ents have been received.					
2. Certified copies of the priority docume	ents have been received in	Application No				
3. Copies of the certified copies of the p	riority documents have bee	n received in this National Stage				
application from the International Bur						
* See the attached detailed Office action for a l	ist of the certified copies no	ot received.				
·		*				
	•					
Attachment(s)	,, <u> </u>					
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)		r Summary (PTO-413) o(s)/Mail Date				
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/	08) 5) 🔲 Notice of	Informal Patent Application (PTO-152)				
Paper No(s)/Mail Date	6)					
U.S. Patent and Trademark Office PTOL-326 (Rev. 1-04) Office	Action Summary	Part of Paper No./Mail Date 20050625				

#### **DETAILED ACTION**

### Response to Amendment

1. Claims 1-2, 4-8, 10-12, 14-19, and 21-32 are currently pending in this application.

#### Claim Rejections - 35 USC § 101

35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

2. Claims 24-27 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. The applicant has defined a machine readable media to include non-tangible media such as carrier wave signals.

## Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-2, 4-8, 10-12, 14-19, and 21-32 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent Number 6,088,722 to Herz et al. in view of U.S. Patent Number 6,357,042 to Srinivasan et al..
- 5. Herz teaches the invention as claimed (As in exemplary claim 28) including a system comprising: a broadcast system; and one or more client systems coupled to the broadcast system;

wherein the broadcast system is coupled to broadcast meta-data to a plurality of client systems, the meta-data including sets of descriptors and/or attributes describing respective pieces of broadcast programming content from among a plurality of pieces of broadcast programming content up for consideration to be included in a future, yet to be scheduled, broadcast (col. 12, lines 26-48 and col. 14, lines 24-64); wherein the plurality of client systems are coupled to rate in response to a content rating table one or more of the plurality of pieces of broadcast programming content described by the meta-data, the content rating table generated using the meta-data and containing ratings derived from observations of data pieces of broadcast programming content having similar descriptors and/or attributes to the descriptors and/or attributes included in the meta-data that have been previously accessed via that client system (col. 12, lines 26-48 and col. 14, lines 24-64); wherein the one or more client systems are coupled to transmit to the broadcast system the ratings of the plurality of pieces of broadcast programming content (col. 14, lines 17-23); wherein the broadcast system is coupled to select a portion of the plurality of pieces of broadcast programming content in response to the ratings received for the plurality of client systems (col. 22, line 64-col. 23, line 38); and wherein the broadcast system is further coupled to broadcast the selected portion of the plurality of pieces of broadcast programming content (col. 22, line 64-col. 23, line 38); however Herz does not explicitly teach broadcasting meta-data to the client in order to rate content.

Srinivasan teaches the concept of broadcasting meta-data in video data stream (col. 20, lines 15-53).

It would have been obvious to one of ordinary skill in the Computer Networking art at the time of the invention to combine the teachings of Herz regarding the scheduling of data in a broadcast Application/Control Number: 09/532,034

Art Unit: 2142

taught by Herz.

system with the teachings of Srinivasan regarding the concept of broadcasting meta-data in a video stream because Herz already teaches broadcasting so the teachings of Srinivasan provide a way for Herz to deliver information to set top boxes without having to modify the concepts

- As to claims 2, 15, and 25, Herz teaches a machine readable medium and method wherein the selected portion of the plurality of pieces of broadcast programming content that are broadcast are pieces of broadcast programming content having higher content ratings than a remaining portion of pieces of broadcast content that are not selected (col. 22, line 64-col. 23, line 38).
- As to claims 4, 12, 16, and 23, Herz teaches a system able to receive a broadcast schedule of the second plurality of pieces of broadcast programming content prior to selectively receiving the portion of the second plurality of pieces of broadcast programming content (col. 47, lines 9-30).
- 8. As to claims 5 and 17, Herz teaches a system able to broadcast a broadcast schedule of the meta-data prior to broadcasting the meta-data to the plurality of client systems (col. 47, lines 9-30).
- 9. As to claim 6, Herz teaches a method wherein broadcasting the selected portion of the plurality of pieces of broadcast programming content to the plurality of client systems comprises broadcasting one of the plurality of pieces of broadcast programming content having a higher rating prior to broadcasting one of the plurality of pieces of broadcast programming content having a lower rating (col. 22, line 64-col. 23, line 38).

Page 4

- 10. As to claims 8, 11, 19, 22, and 27, Herz teaches receiving a meta-data broadcast schedule broadcast by the server system, the client system activated in response to the meta-data broadcast schedule (col. 47, lines 9-30).
- 11. As to claims 29-32, Herz teaches a system wherein each of the plurality client systems is coupled to selectively receive and store a portion of the selected portion of the plurality of pieces of broadcast programming content in response to a content rating table associated with each respective one of the plurality of client systems (col. 47, lines 9-30).

# Response to Arguments

Applicant's arguments filed 1/10/2005 have been fully considered but they are not fully persuasive. After reviewing the Herz reference again, it was found to not explicitly teach the concept of broadcasting meta-data. Specifically, the delivery of monitoring information which is considered to be meta-data is taught by Herz at col. 27, lines 39-61; however, Herz does not explicitly teach broadcasting the meta-data. Srinivasan shows that the delivery of meta-data via a broadcast is considered obvious. Herz shows altering a schedule based on results received from the monitoring program at col. 26, lines 5-19.

#### Conclusion

13. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Douglas B. Blair whose telephone number is \$71-272-3893. The examiner can normally be reached on 8:30am-5pm Mon-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Caldwell can be reached on 571-272-3868. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Douglas Blair

ANDREW CALDWELL SUPERVISORY PATENT EXAMINER

andrew Caldle